

**New stories on TV and in newspapers are very often accompanied by pictures. Some people say that these pictures are more effective than words.**

**What is your opinion about this?**

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During the last few decades, the methods of showing and presenting stories and information have faced ~~with-~~ significant changes. Nowadays, modern technologies have brought about certain benefits in many fields. Therefore, TV programs and newspapers are not far from these improvements. That is to say, nowadays TV programs and newspapers are more covered by flashy pictures compared to the past. There are many who believed that this new trend has a rewarding impact on capturing the viewers' attentions.

It is notable that the lack of sufficient technology and poor-quality equipment in the past was the major reason for /behind using fewer pictures in TV programs and newspapers. Having said that, nowadays due to the comprehensive improvements of modern technology and new devices which are available for everyone, we can see that TV programs and newspapers are fully covered by pictures. For instance, TV producers now have great access to various professional devices such as high-tech digital cameras, powerful computers, and a variety of designing software which would help them to produce more picturesque programs. Additionally, the new generation of industrial printers ~~contributes~~ leads the press to add more colorful pictures in their pages rather than using simple texts.

This approach has become really popular not only due to its possibility of new technology but also due to its decent feedback from the viewers. It seems that the number of viewers and spectators of TV programs and newspapers which ~~were~~ used more pictures in their stories and pages has increased considerably. Consequently, the producers had no other choice in order to become prosperous in this close competition to capture their share from the market. Meanwhile, there are many who are opposed to this trend and argue that this approach has weakened the reading habits among ordinary people.

In conclusion, although there is a significant tendency to watching images rather than reading texts, the important role of texts and words in conveying deeper concepts should not be disregarded. Therefore, we have to take the balanced approach of collecting information from the media, not only by the images but also by words.